



FIREWISE USA®
RESIDENTS REDUCING WILDFIRE RISKS

Ways to Communicate with Your Neighbors about Firewise

The Why

- **We live in a region that is at high risk for wildfire**
 - The large and intense fires experienced in the region are increasingly difficult and expensive to suppress; especially during periods of very dry/windy weather.
 - Resources become overextended in fire season, making it more important than ever that property owners take on more responsibility to ensure fire hazards in and around their homes are reduced.
 - Without more widespread reduction of fire hazards by property owners (before a fire occurs), it may be impossible for firefighters to safely defend some or all of the structures when wildfire does threaten an area.

What Can We Do

- **There are things we can do to lower our wildfire risk**
 - Request a community wide assessment through Firebrand Resiliency Collective (FRC).
 - Request individual home risk assessments through FRC.
 - Become a nationally recognized Firewise USA neighborhood. Did you know there are local organizations and agencies funded to help neighborhoods with the process?

Why Firewise?

- **Get organized with Firewise**
 - Firewise is a template that empowers homeowners to make strategic decisions that are scientifically proven to reduce structural ignition from wildfire.
 - How do neighbors get started with Firewise? An initial meeting can be as simple as hosting a backyard bbq with a few neighbors. FRC can support these gatherings by bringing subject matter experts from agencies/organizations, and even providing light snacks and beverages.
 - Firebrand Resiliency Collective plays a supportive role and ensures communities reach their goals. NOTE: Only 8 homes are needed to create a Firewise neighborhood.