"WE WILL DO THIS WORK TOGETHER"

Since the beginning, our goal at FRC has been to build more resilient, connected communities at the neighborhood level to bring forward solutions that better confront a changing climate. Whether we're working on the recovery from the 2020 Labor Day fires, or helping to prevent community loss during the next one, Firebrand prioritizes community projects through the lens of the individuals residing there.

Helping communities prepare for disaster, and assisting households to reduce wildfire risk exposure, is now central to our work. Since early 2022, we have worked with a cohort of fire professionals, rural residents, fire scientists, elected officials, forest restoration experts, and emergency managers to better understand how we can prevent the devastating losses that another megafire in our region could bring. Through our partners, we identified a capacity gap: Someone needs to hold neighborhood relationships over time, to guide residents towards available knowledge, resources and funding opportunities, and proven models of community organizing that can save lives when fires occur. It is a natural place for FRC to focus our strengths, and a need we can work to meet!



TUCKER TEUTSCH
EXECUTIVE DIRECTOR
FIREBRAND RESILIENCY COLLECTIVE



READY NOW | Neighborhoods Organized for Wildfire

Our mission supports community solutions for long-term recovery, resilience, and preparedness in the face of natural disasters.

ADDRESS
312 Main St, Unit C
Phoenix, OR 97535

PHONE
(541) 512-5709

WEBSITE
www.firebrandcollective.org

FOLLOW US ON SOCIAL MEDIA

EIN # 86-1864188

This institution is an equal opportunity provider.

FIRE IS HERE TO STAY, BUT SO ARE WE.

www.firebrandcollective.org/ready-now

READY NOW: A BOTTOM-UP COMMUNITY PREPAREDNESS PROGRAM

Since 2020, Firebrand Resiliency Collective has been uniquely focused on serving the fire-impacted population of Southern Oregon, and has worked tirelessly to assist those communities devastated by the Labor Day fires. With the Ready NOW program, we are bringing that lived experience forward to help our communities prepare for the future.

We take the same relational, community-based approach we brought to our local recovery effort. While the majority of mitigation work in our fire-prone region addresses wildfire from the "forest inward," our program focuses on a "home outward" strategy. Starting with neighborhoods, homes, and the people in them, Ready NOW is a bottom-up program that integrates the needs of rural residents into regional wildfire resilience.

By engaging, organizing, and resourcing our residential watershed communities and creating cross-boundary partnerships in the communities we serve, **we are doing new work in the same way we always have: "At the Speed of Relationships."**



COMMUNITY READINESS REQUIRES AN ADAPTABLE APPROACH

There is no "one-size-fits-all" approach to wildfire preparedness in your neighborhood. A comprehensive approach needs to consider all solutions, and be responsive to local needs and desires through community leadership of the process.

The Ready NOW program supports Fire Adapted Communities with a variety of tangible approaches to strengthen regional wildfire preparedness... starting with you!

- We help neighborhoods become **Firewise Communities** ®, with resident-led wildfire planning based on shared priorities and goals.
- We conduct no-cost **Home Assessments** to educate residents about wildfire risks, and create steps to address them.
- We offer **Home Hardening Grants** to proactive homeowners who take initiative—we can pay to replace bark mulch around your home and install ember-resistant vent screens!
- We support watershed communities in creating **Community Liaison Programs** that map community resources and vulnerabilities to improve incident response.
- We provide **Resource Navigation** to landowners, improving access to funding for fuels reduction and forest restoration.
- We make sure Jackson and Josephine County residents are signed up for Citizen Alerts and easy-to-use **Wildfire Notifications and Information** apps.



CONTACT US TODAY, WE CAN:

- Schedule a **Community Listening Session** for your neighborhood
- Provide a no-cost **Home Wildfire Risk Assessment** on your property
- Help you and your neighbors develop **Fire Adapted Community** practices to support wildfire resilience in our region!

Contact our **Ready NOW Team** at fireadapted@firebrandcollective.org

YOU CAN TAKE ACTION RIGHT NOW!

Get connected to Citizen Alerts and the best wildfire apps from your phone